

# AFPICON Kerala 2025

## Guidelines for Poster Presentation at AFPICON Kerala 2025

To ensure consistency, clarity, and professionalism, presenters are requested to adhere to the following detailed guidelines:

### 1. *Poster Layout and Structure*

#### a. **Title Section:**

- Place the title at the top, bold and large (72-120 pt font).
- Include your name, credentials, and affiliation beneath the title.
- Ensure it is readable from a distance (3-5 feet).

#### b. **Main Sections:** Organize content into clearly defined sections:

- Introduction
- Objectives
- Methods/Approach
- Results/Findings
- Discussion/Implications
- Conclusion
- References (if needed)
- Acknowledgments

#### c. **Flow:** Arrange sections logically, either:

- Top-to-bottom, or
- Left-to-right (Z-pattern or columns).



### 2. *Design and Formatting*

#### a. **Size:**

- Width: 3 feet x Height: 4 feet

#### b. **Color Scheme:**

- Use a professional and cohesive color palette (3-4 colors).
- Avoid overly bright or clashing colors.
- Ensure text contrasts well with the background (e.g., dark text on a light background).

#### c. **Font:**

- Use simple, sans-serif fonts
- Font sizes:
  - Title: 72-120 pt
  - Headings: 36-48 pt
  - Body text: 24-32 pt
  - Captions: 18-24 pt

#### d. **Spacing:**

- Leave sufficient white space to avoid a cluttered look.

## AFPICON Kerala 2025 – Poster Presentation Guidelines

# AFPICON Kerala 2025

- Margins should be uniform and balanced.
- e. **Images and Graphics:**
  - Use high-resolution images (300 dpi or higher).
  - Include graphs, charts, and diagrams to visualize data.
  - Add descriptive captions to all visuals.

## 3. Content Guidelines

- Brevity:**
  - Keep text concise. Use bullet points and short sentences.
  - Avoid long paragraphs, stick to key points.
- Clarity:**
  - Use plain, jargon-free language.
  - Define technical terms or acronyms.
- Visuals:**
  - Use visuals to convey complex information (e.g., flowcharts, timelines).
  - Ensure visuals are labeled and aligned with your content.
- Key Highlights:**
  - Use bold or colored text sparingly to emphasize key points.

## 4. Printing and Materials

- Use only biodegradable materials

## 5. Presentation Tips

- Prepare a Brief Summary:**
  - Be ready to explain your poster in 2-3 minutes.
  - Practice a clear and engaging introduction.
- Engage the Audience:**
  - Invite questions and discussions.
- Additional Materials:**
  - Carry adhesive materials (e.g., push pins, tape) to set up your poster.

## 6. General Tips

- Use charts, graphs, or images where relevant to support data and enhance clarity
- Avoid reading the poster verbatim; explain and expand on key points
- Ensure the poster is legible from a distance of **10 meters**
- Familiarize yourself with the presentation equipment in advance

## 7. Code of Conduct

- Presenters are expected to maintain a professional tone and demeanour
- Adhere to the allotted time strictly
- Time slots will be communicated directly as well as published on the conference website

# AFPICON Kerala 2025 – Poster Presentation Guidelines

# AFPICON Kerala 2025

## 8. Evaluation Criteria

Presentations will be evaluated on:

- **Content Quality:** Relevance, originality, and depth
- **Clarity:** Organization and delivery of the content
- **Visual Appeal:** Design and readability of slides
- **Engagement:** Interaction during the Q&A session

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If you have any questions or require assistance, don't hesitate to get in touch with the Scientific Committee at [abstract@afpikerala.in](mailto:abstract@afpikerala.in)

We look forward to your insightful contributions at AFPICON Kerala 2025!

